Discover the latest insights & trends in the world of B2B building materials trade & construction

Visit the Build Forum and the Global DIY summit for 4 days of high-level networking, exchange and insight that reunite a total of 1250 CEOs and senior executives from all over the globe.

The Build Forum brings together senior executives and key decision makers from leading building materials distributors, builder’s merchant chains, buying groups and manufacturers.

What to expect
Build provides a unique platform for high-level networking and discussion of the latest trends and future evolutions in building materials, professional supplies and construction. On top of this, attendants will receive valuable insights into the prospects for the B2B market via world-class keynote talks and panel discussions featuring the industry’s foremost thought-leaders.

SPEAKERS

Patrick Atkinson
Chief Executive Officer
Grafton Merchanting ROI

Howard Luft
Chief Executive Officer
Selco Builders Warehouse

Jan Elfving
Senior Vice President
Skanska

Lars Christian Fredenlund
Chief Executive Officer & Founder
Cobuilder

Jörg Reinold
Chief Technology and Information Officer
Wienerberger

Michael Weingärtler
Member Strategic Group
Euroconstruct

Andy Scothern
Managing Director
Ecommonsense

Register now on: DIYSUMMIT.ORG/BUILD2019 | WWW.BUILD2019.EU
### 14:00 - 15:40 Kick-off Session

#### Welcome & Market Overview

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Organizer</th>
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<tbody>
<tr>
<td>14:00</td>
<td>Opening &amp; Welcome</td>
<td>Andre Noel Chaker / Lucien Hardt</td>
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<tr>
<td>14:10</td>
<td>Chances and Risks in European Construction Markets towards 2020</td>
<td>Michael Weingärtler Euroconstruct</td>
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<tr>
<td>14:40</td>
<td>Grafton Merchanting</td>
<td>Patrick Atkinson CEO. Grafton Merchanting IRO</td>
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<td>15:10</td>
<td>Networking Break</td>
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### 15:40 - 17:30 Merchanting & Trade

#### The new role of builders merchants

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<tr>
<td>15:40</td>
<td>Selco Builders Warehouse</td>
<td>Howard Luft CEO, Selco Builders Warehouse</td>
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<tr>
<td>16:10</td>
<td>Convenience is the new loyalty</td>
<td>Andy Scothern Managing Director, Ecommonsense</td>
</tr>
<tr>
<td>16:40</td>
<td>The new role of builders merchants</td>
<td>Patrick Atkinson CEO, Grafton Merchanting IRO, Howard Luft CEO, Selco, Andy Scothern Managing Director, Ecommonsense</td>
</tr>
<tr>
<td>17:20</td>
<td>Summary of the day</td>
<td>Andre Noel Chaker</td>
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### EVENING PROGRAM

19:00 **Celtic Nights dinner at the Arlington Hotel**

World Championship dancers and All-Ireland winning musicians showcasing some of Ireland’s ‘sean nos’ (old style) Irish dance & the famous Brush Dance.

23-25 Bachelors Walk, O’Connell Bridge, North City, Dublin 1
9:15 - 9:30 Opening Day 2
Andre Noel Chaker

9:30 - 12:45 Construction Technology
The rise of the digital marketplace

9:30 - 10:00 Digitalization in construction is further than you may think
Jan Elfving Senior Vice President, Skanska

10:00 - 10:30 Digital construction & BIM – development of new market places
Lars Christian Fredenlund CEO & Founder, Cobuilder

10:30 - 11:00 TBD
Jörg Reinold CIO & CTO, Wienerberger AG

11:00 - 11:30 Networking Break

11:30 - 12:00 Watson innovations uncovered for B2B commerce
David Hogg Marketing and Commerce Sales Leader Europe, IBM

12:00 - 12:45 The rise of the digital marketplace
Jan Elfving, Skanska
Lars Christian Fredenlund, Cobuilder
Jörg Reinold, Wienerberger AG
David Hogg, IBM

12:45 - 13:45 Lunch

13:45 - 14:40 TRACK 1
Start-up Innovation

13:45 - 14:40 Lightning talks - 5 Start-ups - 10-minute pitches

14:00 - 14:30 TRACK 2
Meetings 1-on-1 meetings

Due to limited time and meeting space scheduled meetings are reserved for sponsors and speakers only.
To learn more about sponsorship opportunities contact us at info@edin-europe.com

14:40 - 14:50 Summary Build 2019
Andre Noel Chaker

14:50 - 15:30 Farewell Speech
Special Guest

19:30 Get-together
Global DIY-Summit
At Guinness Storehouse
Dublin
World Travel Awards 2018
Europe's Leading Meetings & Conference Centre

Build will be held at Dublin's most prominent event location: The Convention Centre Dublin.
Spencer Dock, North Wall Quay, Dublin

EDIN/EDRA/fediyma-members:
EARLY BIRD
VALID UNTIL 15th March
1795 € + 23% VAT

General public:
EARLY BIRD
VALID UNTIL 15th March
2095 € + 23% VAT

All tickets include
Build Forum
2 conference days + dinner
Global DIY Summit
2 conference days + gala dinner

Register now on: DIYSUMMIT.ORG/BUILD2019

FOR MORE INFORMATION ON SPEAKERS, PROGRAMME AND ACCOMODATION VISIT:
WWW.BUILD2019.EU

The Build Forum is organised by EDIN, an association member of the European DIY retailers association (Edra). Edin is an association of builders merchants, co-operations and manufacturers of building materials and tools and hardware for professionals.

Edin was founded in 2016 and currently has 31 members from all over Europe, totaling €23 B in group distribution turn-over.

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